



Intuit CCPA Transparency Report 2022

The following chart shows data requests received from US residents who submitted a request to Intuit, Credit Karma or Mailchimp.

Intuit (and all its companies) do not 'sale' personal data as defined by CCPA, therefore Intuit is reporting the opt-out values as N/A below.

CCPA Requirement	Number of requests received*	Number of requests complied with, in whole or in part	Number of requests denied	Mean number of days to respond
The number of requests to know that the business received, complied with in whole or in part, and denied	69,889	66,613	3,276	4
The number of requests to delete that the business received, complied with in whole or in part, and denied	163,725	136,090	27,635	8
The number of requests to opt-out that the business received, complied with in whole or in part, and denied	N/A - Intuit does not 'sale' personal data as defined by CCPA			N/A
A business may choose to disclose the number of requests that it denied in whole or in part because the request was not verifiable, was not made by a consumer, called for information exempt from disclosure, or was denied on other grounds	Denied where request was not verifiable		5,918	
	Denied where request was not made by a consumer		0	
	Denied where request called for information exempt from disclosure		301	
	Denied where request denied on other grounds**		24,993	
* Reporting all requests received from US residents January 1, 2022 - December 31, 2022.				
** Requests may be denied due to factors such as a customer's continued account activity after submitting a delete request. In all such cases, the consumer was notified and provided a hyperlink where the consumer could submit a new delete request.				