

Intuit's Social Innovation Challenge

HOW TO SIGN UP



What is the Social Innovation Challenge?

Intuit's Social Innovation Challenge engages students from school districts and educational organizations across North America to leverage design thinking as they develop innovative solutions to solve a problem prompt. Students compete in teams to win prizes from swag to scholarships.

Take the Challenge!

It's easy to register for Intuit's Social Innovation Challenge. Here's how:

- 1 Form a team!** Your team can consist of 2-8 people.
- 2 Register online.** Each team member must register to be eligible to receive prizes.
- 3 Get permission.** Each team member's parent or guardian must sign a media release form and the Official Rules for the Social Innovation Challenge (see below).
- 4 Learn about Intuit's Design for Delight.** This free online course teaches the art of "design thinking." While optional, teams who complete this course will be better prepared to develop successful projects. You may also benefit from watching these videos, which explore the different design thinking activities you and your team will use throughout the competition to solve the challenge prompt.

How might we help
your school be more
sustainable?

SPRING
2023
PROMPT

DATES TO REMEMBER



Registration opens



Social Innovation Challenge begins



Regional round completed



Finalist round completed

SIGN UP NOW!

Scan the QR code to get started.



Who is Intuit?

Intuit is the global technology platform that helps consumers and small businesses overcome their most important financial challenges. We have more than 14,000 employees worldwide, and we generate nearly \$13 billion in revenue annually. More than 100 million customers worldwide use our products, which include TurboTax, QuickBooks, Mint, Credit Karma and Mailchimp. Our goal is to help consumers and small businesses save money and time, and ensure they have confidence in every financial decision they make.

PARENTAL SIGNATURE REQUIRED

Parents are required to sign legal documents for minors under the age of 18. By signing the two program documents (1) Official Rules & Requirements and (2) Media release form, you are agreeing that (1) your child will follow the rules and guidelines of the program and (2) materials submitted by your child such as their project submissions, quotes, and other collected materials can be used in promotional materials by Intuit.