

SOCIAL INNOVATION CHALLENGE



This spring, Intuit presents the Social Innovation Challenge, a 6-week innovation experience led by teams of high school students. These teams are challenged to tackle the following question:

How might we help your school be more sustainable?

During the Social Innovation Challenge, your team will:

- ➔ Identify your customer: Are you solving for students, teachers or another target audience?
- ➔ Learn and use design thinking with Design for Delight to build your solution!

 K-12 schools consume about 8% of all the energy used in commercial buildings. In turn, they emit about 72 million metric tons of carbon dioxide each year, the equivalent of about 18 coal-powered power plants or 8.6 million homes. (Grist)

 A new World Wildlife Fund report estimates U.S. school food waste totals 530,000 tons per year and costs as much as \$9.7 million a day to manage. This roughly translates to 1.9 million metric tons of CO2 equivalent of greenhouse gas and 20.9 billion gallons of water. (World Wildlife Fund)

 In the U.S. alone, close to half a million school buses carry 26 million children more than 4 billion miles each year. (Time)

TIMELINE



Registration opens



Social Innovation Challenge begins



Regional round completed



Finalist round completed

SIGN UP TODAY!



How to Compete

- 1 Form a team!** Get a 2-8 person team together.
- 2 Sign up.** Visit Intuit.com/innovationchallenge to sign up. Don't forget, you'll need your parent or guardian's permission.
- 3 Learn about Design for Delight.** Take the self-paced Design for Delight online course – this will help you and your team as you create your own innovative solution to the challenge prompt.
- 4 Build your solution.** Use your team's MURAL Board to document your project progress.
- 5 Submit your project!**

Prizes

3 teams from our competing School Districts & 3 teams from Intuit's education partners will receive...



1st Place: \$5,000 educational scholarship (per team member)



2nd Place: \$3,000 educational scholarship (per team member)



3rd Place: \$2,000 educational scholarship (per team member)



All Finalist teams: \$250 technology gift



All Social Innovation Challenge participants will get to take the Design for Delight Innovator Certification (\$100 value)