

PMS color palette

Below are PMS values for QuickBooks brand colors. If additional colors are needed, reach out to your QuickBooks contact or Brand and Marketing Design Team.

For accurate color usage, see [QuickBooks color guidelines](#).

Primary color palette

fig-120	kiwi-50	tofu-100	ice-100
Pantone 2767C	Pantone 2270C	Pantone C9100C	Pantone C9400C

Limited usage color palette

cardamom-100	agave-50	dragonfruit-70	persimmon-50	kiwi-80	black
Pantone C9522	Pantone 311C	Pantone 233C	Pantone 715C	Pantone 348C	Pantone Black 6

Logo color

QuickBooks
Pantone 362C