

get connected

by QuickBooks

Agenda

| Time | Stage 1 Gold Growth Theatre | Stage 2 Green Advisor Theatre | Stage 3 Blue Prosperity Theatre | Learning Lab 1 | Learning Lab 2 | Data Switcher Suite |
|----------------------------------|---|--|--|--|--|--|
| Day 1 Thursday 2 November | | | | | | |
| 9:00 | Doors open: Registration/Breakfast/Networking/Exhibitors/Genius Bar | | | | | |
| 10:00 | Welcome to Country | | | | | |
| 10:05 | Welcome to Get Connected - Lars Leber & Tom Panos | | | | | |
| 10:25 | Keynote Defying the odds - Erin Molan | | | | | |
| 11:05 | Keynote The latest QuickBooks Suite product update- Andrew Smith & Tony Wall | | | | | |
| 11:25 | Keynote Leading in the Future of Work - Dr Ben Hamer | | | | | |
| 12:15 | Lunch, networking, exhibits | | | | | |
| 13:15 | Putting the "Relationship" back into Client Relationship Management (CRM) Alan FitzGerald | The Attraction Accountant Tom Panos | Launching your QuickBooks certification journey Lauretta Finis | Go next level with Advanced Hints and Tips for Quickbooks Online Alee Cochrane | Hello, I'm new. Introducing QuickBooks Online Advanced Meagan Wood | Mastering change: Simplify your conversion to QuickBooks Online with Data Switcher Ting Fu |
| 14:00 | Transition to next session | | | | | |
| 14:10 | Stadium tour 1 | | | | | |
| 14:10 | Email Marketing Masterclass for Your Firm, Matt Wilkinson | Let's Talk About ABC - Accountants, Bookkeepers & ChatGPT (& other AI) Emma Fabbro & Trent Yesberg | QuickBooks Catch Me Up Lauretta Finis | Open Banking: What it means to me and my clients PANEL DISCUSSION | Mastering the techstack for your tradie clients and your practice Denise Twigger | Tish Bhagwandeem |
| 15:00 | Gardens open - Drinks and snacks served - Transition to next session | | | | | |
| 15:30 | Stadium tour 2 | | | | | |
| 15:05 | Driving growth and customer satisfaction with Mailchimp Soonah Walkom | Building Your Firm's Growth Flywheel Trent Yesberg | AI in Australian Tax Compliance Andrew Noble | The Bookkeepers Dillema: Evolve or Dissolve Denise Twigger | Turboboosting QuickBooks Online with apps for your ecommerce and hospitality clients Alee Cochrane | Mastering change: Simplify your conversion to QuickBooks Online with Data Switcher Ting Fu |
| 15:50 | Transition to next session | | | | | |
| 16:00 | The who and the what of Mailchimp Danielle DeSazant | The Practitioners Guide to Getting Paid David New, Ignition | Automated book-keeping: Dext + QuickBooks in practice Glenn Castle | Accessing business finance with QuickBooks and ANZ Bank Jeremy Wolfe | | |
| 16:30 | Stadium tour 3 | | | | | |
| 16:30 | Celebration: A journey through time featuring Kim Churchill - Sky Lounge, Allianz Stadium | | | | | |
| 18:30 | Day 1 concludes - see you tomorrow | | | | | |

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| Time | Stage 1 Gold stage | Stage 2 Green stage | Stage 3 Blue stage | Learning Lab1 | QuickBooks Learning Lab 2 | Data Switcher Suite |
|--------------------------------|--|--|--|---|--|--|
| Day 2 Friday 2 November | | | | | | |
| 9:00 | Doors open: Breakfast/Networking/Exhibits/Genius Bar | | | | | |
| 9:30 | Welcome back - Tom Panos | | | | | |
| 9:35 | Intuit Australia Fireside Chat - Lars Leber & Jane Merrick | | | | | |
| 9:55 | Keynote Flawless Execution - Major (ret) Daniel Walker, USAF | | | | | |
| 10:40 | Keynote Beyond the Scoreboard: Unveiling the impact of 1%ers on high performance - Amy Duggan | | | | | |
| 11:20 | Welcome Mailchimp - Danielle DeSazant | | | | | |
| 11:30 | Transition to next session | | | | | |
| 11:40 | Driving growth and customer satisfaction with Mailchimp Soonah Walkom | From our vantage point.....energising enterprise Bruce Billson | Understanding how to make Division 7A loan repayments using a journal entry Robyn Jacobson | Wowing clients with advanced reporting Emma Fabbro | Slashing time from your BAS preparation workflow Denise Twigger | Mastering change: Simplify your conversion to QuickBooks Online with Data Switcher Ting Fu |
| 12:25 | Transition to next session | | | | | |
| 12:35 | 5 steps to success with Mailchimp Daniell DeSazant | Short on Staff, Long on Stress?: Learning the Art of Offshore Team Building Jonathan Ryall | Your Digital & Succession Plan PANEL DISCUSSION | | | |
| 13:05 | Lunch, networking, exhibits | | | | | |
| 14:00 | 5 AI marketing campaigns you can run this week Matt Wilkinson | GST Compliance Audits and the involvement of bookkeepers in that process Peter Thorp & Kelvin Deer | Creating payday efficiencies with Quickbooks Payroll Hints and Tips Soonah Walkom | Go next level with advanced hints and tips for QuickBooks Online Alee Cochrane | Powering through your lodgement program with QuickBooks Tax Tish Bhagwandeem | |
| 14:45 | Transition to next session | | | | | |
| 14:55 | Cash flow advisory services PANEL DISCUSSION | Rethinking remote work PANEL DISCUSSION | Maximising the time you capture and bill with QuickBooks Online Accountant Emma Fabbro | Conquering your practice's workflow with QuickBooks Online Accountant Trent Yesberg | Hello, I'm new. Introducing QuickBooks Online Advanced Meagan Wood | |
| 15:40 | Gardens open - Friday Unplugged - Happy Hour | | | | | |
| 17:00 | Event close | | | | | |