

## Case Study: QuickBooks Payroll

How QuickBooks Advanced Payroll helped this accounting professional save a huge amount of time each week



#### **ACCOUNTANT CASE STUDY - ADVANCED PAYROLL**

Accountant, Johann Goree, explains how QuickBooks Online Advanced Payroll is a central part of client support and efficient practice management.





Payroll is the most stressful part of being a boss. We take the hassle off of the business owner, and QuickBooks Payroll takes the hassle off of us.

Johann Goree is the MD of OnPoint, an accounting group with 4 branches. His team of nine supports over 340 clients across the UK-mostly start ups and small businesses.

Johann also leads the strategy and direction at JGBC, the company he set up in 2017. Back then, the practice didn't offer payroll and Johann soon discovered that he was losing business to rival firms who could give an all-in-one solution to clients. Initially Johann planned to outsource payroll but after a poor onboarding experience he decided to take the process in-house, and employed a staff member specifically for payroll admin.

## Finding the right software

Moving to cloud-based QuickBooks Advanced Payroll meant paying for a more expensive product, but Johann makes it clear that it's money well spent.



I'd find myself having to ride my bike through the countryside in the dark because there was a problem with a client's payroll and there was no one in the office. That's six miles there, and six miles back, on a Friday night!

The first payroll software Johann tried was low-cost and relatively user friendly, but there was one important drawback. As it was desktop based, it could only be run from the office computer - a nightmare for out-of-hours issues.



So if something goes wrong, we can tackle the problem for our clients instantly from anywhere.

QuickBooks is also less expensive and more reliable than other cloud-based payroll software –a bonus for cost-sensitive clients.

#### **ACCOUNTANT CASE STUDY - ADVANCED PAYROLL**

## Saving time and money

Johann's payroll practice grew rapidly and before COVID-19 struck, his firm was running payroll for 211 employees across 60 companies, covering weekly, fortnightly and monthly pay plus pensions. QuickBooks' automation and time-saving features meant the whole process could be managed in just 30 hours a week.



We'd probably have to pay another full-time member of staff if we weren't using QuickBooks Payroll, so in addition to the time-savings, we're also saving around £1200 per month on staff wages.

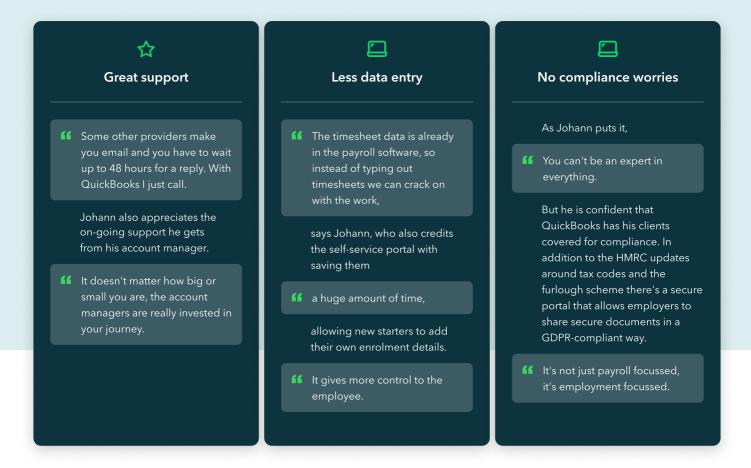
Johann has now replaced the desktop payroll software with QuickBooks Advanced Payroll across all of his accounting practices. His advice to accounting professionals using desktop payroll solutions is to balance out cost with benefits.



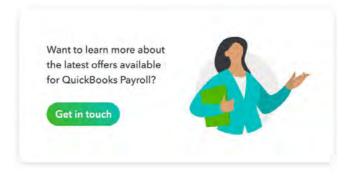
Don't be put off by the 'per employee' charges—look at the added features and the impact this will have on your staffing costs. We still come out way ahead with QuickBooks.



# Johann's top 3 reasons for running payroll with QuickBooks



Looking to the future, Johann is confident that QuickBooks Payroll will continue to meet the needs of his practice and his clients, not least because of the ongoing updates and improvements to the software.





We've seen development after development after development from QuickBooks Online Payroll–it's being constantly worked on to help businesses thrive.