



10 questions to ask when pursuing charity partnerships

1 What does the organization do?

2 Does the organization have a clear mission?

3 Does this partner embody our company values?

4 How does this partner serve our local community?

5 What kind of reputation does this partner have?

6 Is the organization transparent?

7 Does the organization have a strong presence?

8 What kind of relationship are we hoping to establish?

9 What are the financial implications?

10 What is the mutual benefit?
